

FEPSAC CONGRESS 2024

**TUESDAY,
16/07/24
8.30 – 9.30**

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MEET OUR KEYNOTE AND INVITED SPEAKER



**CECILIE THØGERSEN-
NTOUMANI, PH.D.**

PROFESSOR OF PSYCHOLOGY OF
PHYSICAL ACTIVITY & HEALTH DANISH
CENTRE FOR MOTIVATION AND
BEHAVIOUR SCIENCE UNIVERSITY
OF SOUTHERN DENMARK (SDU)

“WHY IS IT SO DIFFICULT WHEN YOU
HAVE TO, AND SO EASY WHEN YOU
WANT TO? THE ROLE OF MOTIVATIONAL
FACTORS FOR PHYSICAL ACTIVITY
PROMOTION”



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